

**DANGER ZONE** - Important layout elements in this area may appear too close to trim.

**BACK EXTERIOR PANEL  
(AFTER FOLDING)**

**FRONT EXTERIOR PANEL  
(AFTER FOLDING)**

Fold Line

**SAFE ZONE** - All important elements should be within this area.  
This is also the minimum border width.

**TRIM LINE**

**BLEED** - All elements including borders should extend to the bleed line.

**DANGER ZONE** - Important layout elements in this area may appear too close to trim.